

DEMOLA

エントリーマニユアル

Global innovation engine for effective co-creation

Practical approach to build new innovation capabilities and ecosystems

DEMOLA HOKKAIDO

DEMOLA
HOKKAIDO

- ① 挑戦したい課題が決まったら
DEMOLA HOKKAIDOの
Apply 画面からENTRY



FOR STUDENTS

エントリーを希望する学生の皆さん

契約説明会にすでにご参加いただいた方は、下記のエントリーサイトから直接お申込みください。皆さんの挑戦を歓迎します！各課題へのエントリー者が多数の場合、志望動機などを元に選抜を行いますので、複数課題へのエントリーをお勧めします。



E N T R Y

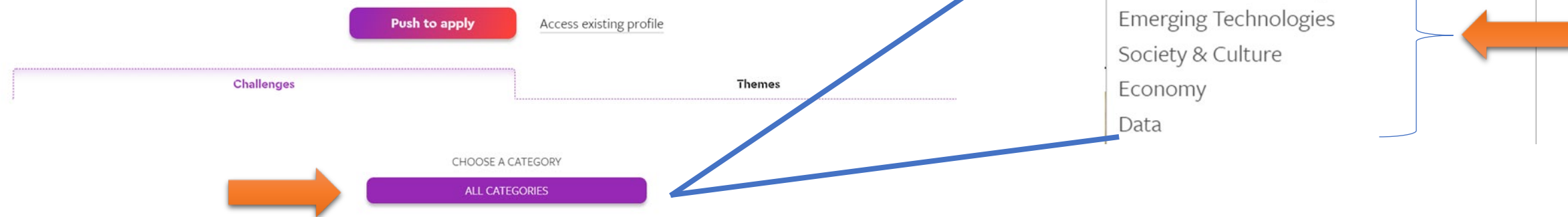
もしくは

<https://demola-hokudai.jp/apply/> にアクセス

- ②ご希望のCASEのカテゴリーを選択
Select the category of CASE you want.

Chances to change the world

Demola works with a variety of companies and organizations that operate in different fields from humanitarian work to quantum physics. Students from all backgrounds can find a match from our innovation challenge selection.



/ Category

【Society & Culture】

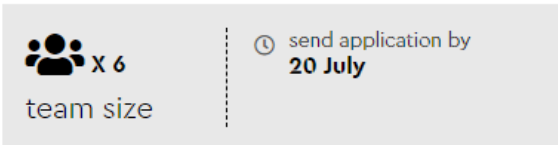
*DEMOLA Global HPにてテーマを探す際に使用してください

カテゴリーの確認は
DEMOLAHOKKAIDOホームページの
CASEページに記載がありますので
確認ください

<https://demola-hokudai.jp/case/>

Shin Frontier Spirits

The history of mankind would not be complete without exploration and development. Homo sapiens began migrating out of...



③課題を選択
Choose an assignment.

Global challenge
Case team is distributed globally. You can apply from all over the world and participate from your home location if you are selected and the challenge is launched.

Schedule
Application period ends 20 July 2021
Start 07 August 2021
Finish 26 September 2021
Boot Camp days (all mandatory)
Kick-off 07 August 2021, 12:21 - 12:21 Online
Demola Jam #1 21 August 2021, 12:21 - 12:21 Online
Demola Jam #2 28 August 2021, 12:21 - 12:21 Online
Final Demonstration 26 September 2021, 12:21 - 12:21 Online

Apply for this challenge →

Shin Frontier Spirits

The history of mankind would not be complete without exploration and development. Homo sapiens began migrating out of Africa 70,000 years ago, and has since spread throughout the world, adapting to each region and developing its culture. In the history of Hokkaido, the Kaitakushi (Hokkaido Development Mission) has played an important role. In order to strengthen Japan's national power through the Meiji government's wealthy and powerful military and industrial development, Hokkaido became a special place to be developed by the Tondenhei. Driven by "Frontier spirits" such as "spontaneity" and "creativity," they have combined knowledge and technology to create something new.

For the future, in order for the "Frontier spirit" to develop into a "Shin frontier spirit" with the times, while continuing the good tradition, it will be necessary to update the "spirit" of empathy, diversity, and tolerance.

At Hokkaido University, too, our basic philosophy is based on the "Frontier spirit," which holds that we should take on the challenges of each era and boldly open up new paths. We believe that the frontier spirit is necessary in today's world, and that we must move forward to meet the paradigm shifts in academia and the future human and social challenges that lie ahead.

One of the situations where the frontier spirit is demonstrated today is in entrepreneurship. Entrepreneurs are equipped with the entrepreneurial spirit to challenge the creativity and risk of creating new products and services with their curiosity. Entrepreneurship, which is an expression of the modern frontier spirit, will become important not only for companies but also in many other areas in this age of uncertainty and difficulty in predicting the future (the VUCA age).

④エントリー
Entry
What kind of structure, environment, and human resources are needed to transmit such "Shin Frontier Spirit" from Hokkaido and to demonstrate it throughout the world? Let's think about "Shin Frontier Spirit" for the future and create "Hokkaido that we can be proud of in the world" together.

⑤メールアドレスを入力
*大学のメールアドレスやgmailなどを推奨
University email address or gmail is recommended.

Hi! Demola welcomes you.

Let's start with your email address:

xxxxxxxx@xxxxxxx

Next →



まずは、あなたのprofile
を作成します。

Here we go!

Now, we will create a profile for you so that you can later sign in and modify your application.

Your email address

web.ne.jp

Change email

Please use an email address that you have access and check often, as we will use that for getting in contact. You may need to check your spam folder.

⑥氏名を入力してください

Please enter your name.

First name

Your first name...

Last name

Your last name...

Phone number (international format)

+000112222222

⑦電話番号を入力してください 例) 090-1234-5678の場合 +819012345678

Please enter your phone number, e.g., 090-1234-5678 +819012345678

How did you hear about us?

⑧選択してください。どこでDEMOLAを知りましたか？

Please select one: How did you hear about DEMOLA?

Your studies

Tell us about your studies, so we can match your know-how to the needs of specific challenges.

Student type

☐ Degree student

(If you are studying in a higher education institution for a degree, such as Bachelor's, Master's, or Doctoral etc.)

☐ Exchange student

(If you are currently an exchange student, not in your home higher education institution)

⑨学生の種類を選択してください

Please select the type of student

Home higher education institution

Select your institution (if not in the list, select "[Other]")

⑩大学を選択してください

(無い場合はotherを選択し大学名を入力)

Please select a university.

(If not, please select "other" and enter the name of the university)

How did you hear about us?



Your studies

Tell us about your studies, so we can match your know-how to the needs of specific challenges.

Student type

- ☐ Degree student
(If you are studying in a higher education institution for a degree, such as Bachelor's, Master's, Licentiate's, etc)
- ☐ Exchange student
(If you are currently an exchange student, not in your home higher education institution)
- ☐ Other
(If your studies do not fit the options above)

Home higher education institution

Select your institution (if not in the list, select "[Other]")

Degree level

- ☐ Bachelor's Degree
- ☐ Master's Degree
- ☐ Doctorate
- ☐ Other

⑪学位を選択してください

Please select your degree.

Study field

Select an Option

Which one of these study fields do you identify the most with? That's not your program name, but a broader field of study in where it could fit.

⑫研究分野を選択してください
Please select a study field

Consent

- ☐ I agree with the [Demola Terms of Service](#), [Demola Privacy Policy](#) and accept that my data is processed by Demola.

⑬チェックをいれてください
Please check the box.

⑭こちらをクリックします
Click here.

← Previous

Next →

あなたのアドレスにE
メールが送信
されます。

An email will be sent to
your address.



Thanks, r!

Your profile is now created.

An email was sent to ishii-r@mcip.hokudai.ac.jp with a password and instructions on how to access your profile. Check your spam folder if you do not find it.

You can modify your information and applications at any moment by logging in to the application portal.

What happens next:

If you want to affect in which or what type of challenge are you selected and that your teammates are a better match, please complete more information to your profile. Everything will be considered in selection process.

After receiving an offer to participate in a challenge, you have always an option to accept or decline the seat. If you decline or don't respond, your seat will be given to someone else, and we will try to find you a more suitable challenge.

- Check the available opportunities (challenges and themes) and apply to them. New challenges are added constantly, so remember to check back once in a while to make sure you don't miss the challenge of your dreams.
- Complete your profile to increase your chances of being selected to a challenge that really inspires you.

💡 opportunities →

👤 complete your profile →



⑮こちらをクリックします。
Click here.



登録したメールアドレス宛に、
このようなメールが届きます！
* 無くさないように！

Verify your Demola profile

Dear r i,

Your Demola profile was created successfully with the e-mail address ishii-r@mcip.hokudai.ac.jp. Please click on the verification link below to activate your profile, and don't forget to finish filling in your details in Demola Portal.

We also generated a password for you:

sxOSyMBBrt

You can change your password in Demola Portal.

To verify that this e-mail address is valid and to activate your profile, click on the following link:

<https://portal.demola.net/verify/3566b990-689a-4865-8eed-6734e9e4fc82>

You are receiving this message because you created a profile at <https://portal.demola.net>. If you did not apply to Demola, please disregard this message.

Basic information

Contact

We use this information to get in contact with you if needed. Make sure it is updated.

Name

r i

Email address

ishii-r@mcip.hokudai.ac.jp

Phone

+81117069485

Date of birth

No information provided.

Edit contact

Studies

Tell us about your studies, so we can match your know-how to the needs of specific challenges.

Student type:

Degree student

Home higher education institution:

Hokkaido University

Degree level:

Bachelor's Degree

Study field:

Business

What are you studying?

 *No information provided.*

Edit studies



⑩このページにあるNo information providedの箇所をすべて入力ください。
Please fill in all the No information provided fields on this page.

※熱意をアピールしましょう! 付録に記載例があります。

About You

Why are you interested in joining Demola?

Which skills or characteristics make you a good co-creator?

(What are the qualities? ▼)

What kind of role do you usually have in project groups?

Upload your CV (Optional)

Accepted file types: .pdf

← Previous

Next →

⑰ Why are you interested in joining Demola?

DEMOLAへの参加動機を記入ください。

⑱ Which skills or characteristics make you a good co-creator?

あなたが良い共同制作者であるためのスキルや特性は何ですか？

⑲ What kind of role do you usually have in project groups?

チームの中での役割など、実現したいことを記入ください。

⑳ Upload your CV

履歴書をPDF形式でアップロードしてください

あなたの情報が多いほど、よりマッチしたプログラム・チームへの参加が可能となります。(フォーマットは自由です)

Please upload your resume in PDF format.

The more information we have about you, the more likely we are to match you to a program/team. The more information you provide, the more likely we are to match you with the right program/team. (Any format is acceptable)

Social networks

We would like to get to know you better. Link the social media accounts, portfolios, etc. you would want us to be aware of.

The screenshot shows a form titled "Social networks". At the top, it says "We would like to get to know you better. Link the social media accounts, portfolios, etc. you would want us to be aware of." Below this, there is a dropdown menu with the text "Choose..." and a list of options: "Choose...", "LinkedIn", "Twitter", "Facebook", "Weibo", "WeChat", "Portfolio", and "Other". The "Other" option is currently selected. To the right of the dropdown is a text input field containing the URL "https://site.com/link". To the right of the input field is a button labeled "Remove". Below the input field, there is a large orange arrow pointing left towards the dropdown menu. In the center of the form, there is a button labeled "+ Add new". At the bottom right, there are two buttons: "Discard changes" and "Save" with a right-pointing arrow.

②1普段使っているSocial Networkを記入ください。
記入後Saveを押してください。
Please fill in the Social Network that you usually use.
Please click "Save" after filling in the form.

Social networks

We would like to get to know you better. Link the social media accounts, portfolios, etc. you would want us to be aware of.

The screenshot shows the same "Social networks" form. The dropdown menu now shows "Other" as the selected option. The text input field still contains the URL "https://site.com/link". Below the input field, there is a yellow warning icon and a message box that says "このフィールドに入力してください。" (Please enter in this field). To the right of the input field is a button labeled "Remove". At the bottom right, there are two buttons: "Discard changes" and "Save" with a right-pointing arrow. The "Save" button is highlighted with a large orange arrow pointing down towards it.

Challenges availability

Your application is valid until the estimated duration of your studies by default. In case you want to change the expiration date of your application, please do it either now (see below) or later at any time in this Portal.

Your application is valid until:

09/2022



We would also like to know the most suitable time(s) for you to take part in our challenges:

H2/2021

(Jul to Dec 2021)

H1/2022

(Jan to Jun 2022)

H2/2022

(Jul to Dec 2022)

July batch

(Jul to Sep 2021)

September batch

(Sep to Oct 2021)

October batch

(Oct to Dec 2021)

November batch

(Nov to Dec 2021)

A challenge lasts continuously for about 8 weeks. Do you have some time restrictions during this time period (full time job, internship starting soon, etc)?

②④該当者のみ記入してください。

Please complete only if applicable.

このチャレンジは約8週間継続して行われます。

この期間中に何か時間的な制約がありますか

(フルタイムの仕事、もうすぐ始まるインターンシップなど) ?

Timezone

Japan



Please select your timezone so we know when to contact you better.

②②予想される卒業年度を記入ください。

Your application is valid until

②③参加年度の時期を選択ください
→紫色に変わります！

. Please select the time of year of participation

→It turns purple!

②⑤Timezone Japanを選択してください

Please select Japan.

Discard changes

Save → 12



②⑥あなたのprofileが完成です。
Opportunitiesを押してください。
Your profile is now complete.
Please press Opportunities.

✓ Your profile is complete!

It seems that we have all the data we need from you.

Check the available challenges and themes and apply to them!

 opportunities



Your profile is for:

Let us know which Demola services you are interested in.

☒ Challenges

Put your skills, ideas and values into action in a foresight project.

☐ Job offers

Our customers are constantly looking for new talents. Get listed as a potential candidate.

☐ International internships

Would you like to do an internship as part of your studies abroad?

Edit preferences

②⑦志望動機を入力します

Chances to change the world

Demola works with a variety of companies and organizations that operate in different fields from humanitarian work to quantum physics. Students from all backgrounds can find a match from our innovation challenge selection.

Push to apply

[Access existing profile](#)

Challenges

Themes

CHOOSE A CATEGORY

CHOOSE A CATEGORY

ALL CATEGORIES

②⑧こちらからカテゴリー
を選択
Select a category here.

ALL CATEGORIES


All categories


Environment & Earth Resources
Better life & Wellbeing
Emerging Technologies
Society & Culture
Economy
Data

Shin Frontier Spirits

The history of mankind would not be complete without exploration and development. Homo sapiens began migrating out of...



 X 6
team size

 send application by
20 July

③①こちらをクリック
Click here

②⑨課題を選ぶ
Choose an assignment.

Global challenge
Case team is distributed globally. You can apply from all over the world and participate from your home location if you are selected and the challenge is launched.

Schedule

Application period ends	20 July 2021
Start	07 August 2021
Finish	26 September 2021

Boot Camp days (all mandatory)

Kick-off	07 August 2021, 12:21 - 12:21 Online
Demola Jam #1	21 August 2021, 12:21 - 12:21 Online
Demola Jam #2	28 August 2021, 12:21 - 12:21 Online
Final Demonstration	26 September 2021, 12:21 - 12:21 Online

[See application](#) **✓ Applied!**

Shin Frontier Spirits

The history of mankind would not be complete without exploration and development.

Homo sapiens began migrating out of Africa 70,000 years ago, and has since spread throughout the world, adapting to each region and developing its culture. In the history of Hokkaido, the Kaitakushi (Hokkaido Development Mission) has played an important role. In order to strengthen Japan's national power through the Meiji government's wealthy and powerful military and industrial development, Hokkaido became a special place to be developed by the Tondenhei. Driven by "Frontier spirits" such as "spontaneity" and "creativity," they have combined knowledge and technology to create something new.

For the future, in order for the "Frontier spirit" to develop into a "Shin frontier spirit" with the times, while continuing the good tradition, it will be necessary to update the "spirit" of empathy, diversity, and tolerance.

At Hokkaido University, too, our basic philosophy is based on the "Frontier spirit," which holds that we should take on the challenges of each era and boldly open up new paths. We believe that the frontier spirit is necessary in today's world, and that we must move forward to meet the paradigm shifts in academia and the future human and social challenges that lie ahead.

One of the situations where the frontier spirit is demonstrated today is in entrepreneurship.

Entrepreneurs are equipped with the entrepreneurial spirit to challenge the creativity and risk of creating new products and services with their curiosity. Entrepreneurship, which is an expression of the modern frontier spirit, will become important not only for companies but also in many other areas in this age of uncertainty and difficulty in predicting the future (the VUCA age).

What kind of structure, environment, and human resources are needed to transmit such "Shin Frontier Spirit" from Hokkaido and to demonstrate it throughout the world? Let's think about "Shin Frontier Spirit" for the future and create "Hokkaido that we can be proud of in the world" together.

Society & Culture

Challenge application

✓ Your interest towards the challenge "Shin Frontier Spirits" is saved.

Submit your motivation letter:

Greatly enhance your chances of being selected to this challenge!

Why do you want to be a part of this challenge?

Is there something in your past experience, hobbies etc. that would be beneficial for this challenge?

Close

Update application

③④Closeをクリックして
エントリー終了です。
Click Close to finish the entry.

③③こちらをクリックして
アップデート
Click here & update

③①なぜこのチャレンジに参加したいのですか？
Why do you want to be a part of this challenge?

複数課題へエントリーする場合は、
この欄に〈第〇希望〉の記載を
お願いいたします。

If you wish to enter more than one proposal, please
enter your "0th choice" in this field.

③②これまでの経験や趣味などで、
今回のチャレンジに役立つものはありますか？
Is there something in your past experience, hobbies etc.
that would be beneficial for this challenge?

※熱意をアピールしましょう！付録に記載例があります。
Let's show off our enthusiasm! You can find examples in the Appendix.

※熱意をアピールしましょう！

【志望動機を書くPOINT】

- ・ DEMOLAで成し遂げたい目標
- ・ なぜその目標にこだわるのか？理由を説明
- ・ 「なぜ、その課題／DEMOLAなのか？」を説明
- ・ 「チームに入った際には、そう貢献できるのか？」展望を説明

例)

私は介護福祉業界に携わり、日本の介護技術を世界に伝える一助になりたいと考えています。

私は高校時代にフィンランド留学を経験しました。フィンランドは子育て環境がとても整っており、世界に通用する福祉国家の素晴らしさを実感しました。しかし、同時に、福祉に力を入れている国でも介護に関しては充実した環境はまだ少なく、特に高齢化が進む日本だからこそ、先進的な取組を行う役割を担っていると深く実感しました。この時から、日本の介護を充実させ世界に広げたいと考えるようになりました。

介護業界でのICT化推進や教育プログラムを展開している企業の課題だからこそ、一緒にDEMOLAに取り組むことで、今まで世界になかった新しい介護のモデルを創造できると思っています。

そのために、今までに私が大学で学んできた心理学の知識をチームのために活かしたいと思います。

＊あなたの持つ能力や適性をアピールしましょう

【自己紹介を書くPOINT】

- やる気・性格をアピール
- スキル・経験をアピール
- 実績・評価をアピール

例) 私は大学で心理学を専攻しており、特に孤独感や対人不安について研究してまいりました。そして、学外では生活支援センターでアルバイトを行い精神疾患を持つ方の援助活動を行ってきました。応募した企業課題の業界は私が学生時代に取り組んできた研究と正に合致していると考え、自分の強みを最大限活かせると考えました。

例) 様々なことへの好奇心は誰にも負けません！私は今までアルバイトで、ファーストフード店の店長として業務を行ってきました。通常の店舗運営の仕事以外にも興味があった私は、積極的に商品企画の会議に参加したり、採用活動のアシスタントをしたり、時には企画職のキャンペーンに参加をしたこともあります。様々な経験を積むことで、色々な角度から自分を知ることができました。そこで「幅広い業務を手掛けること自体が好きなのだ」ということに気づきました。この好奇心をDEMOLAという幅広い視野が必要なプロジェクトに活かして、もっと成長したいと思います。

お疲れ様でした！！

DEMOLAプログラムでは、知的財産や秘密情報を取り扱うため、
守秘義務契約等の契約が発生します。契約内容等の説明をいたします。

DEMOLA HOKKAIDOに初めて参加される希望者は、
エントリーと合わせて事前契約説明会に必ず出席してください。

***開催日程はHP上でお知らせします。**

その日程が難しいという方、まずは下記までご連絡ください！

In order to handle intellectual property and confidential information in the DEMOLA program,
the Nondisclosure agreements and other agreements occur.

We will explain the contents of the contract.

Those who wish to participate in DEMOLA HOKKAIDO for the first time are requested to Be
sure to attend a pre-contract information session in conjunction with your entry.

The schedule will be announced on the website.

If you find it difficult to make that date, please contact us first!

demola@mcip.hokudai.ac.jp

HP: <https://demola-hokudai.jp>

Thank You.

Ville Kairamo
CEO

ville@demola.net
+358 40 566 7182

Tommi Järvinen
Vice President

tommi@demola.net
+358 40 555 9877

Itsuro Sugimura
Demola Hokkaido
Hokkaido University
Sapporo, Japan

demola@mcip.hokudai.ac.jp
itsuro.sugimura@demola.net
+81 11 706 9556



<https://demola-hokudai>



HOKKAIDO